



Northern Santa Barbara County
a "For Impact" Organization

STRATEGIC PARTNER OPPORTUNITIES

Your investment will have lasting impact supporting Literacy Programs and
The AmeriCorps Partnership for Veterans & People Experiencing Homelessness

PREMIER COMMUNITY INVESTOR PARTNERSHIP - \$25,000

- Supports four (4) housing units where homeless veterans will live and receive the services they need to return to self-sufficiency. Your sponsorship will provide the veterans with furnishings, household appliances, paint (your team can help with the painting), and other items needed to make a few small rooms become a home. *UW Staff will coordinate activities for your team to engage with the veterans.*

OR

- Supports One Hundred (100) preschoolers in the Imagination Library program. Each child receives a brand-new age-appropriate book sent to their home every month for a year. Parents enroll their children up to age four to help instill a love of reading and literacy skills needed to start school, ready to learn. *UW staff will provide engagement opportunities with the parents.*

YOUR COMPANY ALSO BENEFITS BY:

- Working with our social media partner we maintain a consistent presence on social media. We co-brand posts five days per week on Facebook, LinkedIn & Twitter. Custom content is specifically crafted for our partnerships promoting your services, products, and your companies' impact on the community.
- Multiple Digital Signage spots at all United Way events, PSA's in Print, Radio, and Social Media
- Verbal Recognition at all United Way events
- Press release announcing our Partnership

PLUS – Sponsor a Community Leaders table with six seats at the **Annual Mayors' Gala Event**.

- Welcome remarks from your company representative.
- Promote your business with a booth / display

AND – This campaign also rewards your team with:

- 10 Golden Tickets
- 20 Golf Ball Drop Tickets – to win up to \$1000

Most importantly – the opportunity to help change lives for generations to come.

PO Box 947 Santa Mara, CA 93456

For more information contact Josh Wong 805-621-2790

josh@LiveunitedSBC.org

www.LiveUnitedSBC.org



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COMMUNITY INVESTOR PARTNERSHIP - \$10,000

- Supports One Hundred (100) preschoolers in the Imagination Library program. Each child receives a brand-new age-appropriate book sent to their home every month for a year. Parents enroll their children up to age four to help instill a love of reading and literacy skills needed to start school, ready to learn. *UW will provide engagement opportunities with the parents.*

OR

- **Sponsor One Full time AmeriCorps Member** serving in the Home for Good/Mission United program to support veterans and people experiencing homelessness. Members have helped house and support hundreds of veterans and homeless since we started the program in 2016. *UW Staff will coordinate activities for your team to engage with the Member.*

YOUR COMPANY ALSO BENEFITS BY:

- Working with our social media partner we maintain a consistent presence on social media. We co-brand posts five days per week on Facebook, LinkedIn & Twitter. Custom content is specifically crafted for our partnerships promoting your services, products, and your companies' impact on the community.
- Multiple Digital Signage spots at all United Way events, PSA's in Print, Radio, and Social Media
- Verbal Recognition at all United Way events
- Press release announcing our Partnership

PLUS – Sponsor a Community Leaders table with six seats at the **Annual Mayors' Gala Event.**

AND – This campaign also rewards your team with:

- 5 Golden Tickets
- 10 Golf Ball Drop Ticket – to win up to \$1000

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IMPACT PARTNERSHIP - \$7,500 Investment

- Supports Fifty (50) preschoolers in the Imagination Library program. Each child receives a brand-new age appropriate book sent to their home every month for a year. Parents enroll their children up to age four to help instill a love of reading and literacy skills needed to start school, ready to learn. *UW staff will provide engagement opportunities with the parents.*

OR

- **Sponsor One Half-time AmeriCorps Member** serving in the Home for Good/Mission United program to support veterans and people experiencing homelessness. Members have helped house and support hundreds of veterans and homeless since we started the program in 2016.

YOUR COMPANY ALSO BENEFITS BY:

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- Multiple Digital Signage spots at all United Way events, PSA's in Print, Radio, and Social Media
- Verbal Recognition at all United Way events
- Press release announcing our Partnership

PLUS – Sponsor a Community Leaders table with six seats at the **Annual Mayors' Gala Event**.

AND – This campaign also rewards your team with:

- 4 Golden Tickets
- 8 Golf Ball Drop tickets – to win up \$1000

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IMPACT PARTNERSHIP - \$5,000 Investment

- Supports Twenty-five (25) preschoolers in the Imagination Library program. Each child receives a brand-new age appropriate book sent to their home every month for a year. Parents enroll their children up to age four to help instill a love of reading and literacy skills needed to start school, ready to learn. *UW staff will provide engagement opportunities with the parents.*

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<p>Platinum - \$2500 + Certificate of Recognition Social Media Promotions 3 Golden Tickets 8 Golf Ball Drop tickets Logo/Link on UW Website Four Seats at the Annual Mayor's Gala</p>	<p>Gold - \$1500 + Social Media Promotions 2 Golden Tickets 6 Golf Ball Drop tickets Logo/Link on UW Website Two Seats at the Annual Mayor's Gala</p>
<p>Silver - \$1000 + Social Media Promotions 2 Golden Tickets 4 Golf Ball Drop tickets Logo/Link on UW Website Two Seats at the Annual Mayor's Gala</p>	<p>Bronze - \$500 + Social Media Promotions 1 Golden Tickets 2 Golf Ball Drop tickets Logo/Link on UW Website</p>

difference,
THAT PERSON
IS YOU

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We sincerely hope you will partner with us to make it possible to
take our partnerships to scale "For Impact."

Approval to proceed.

I / we agree to be a United Way Strategic Partner in exchange for the benefits
and IMPACT described above:

Commitment Amount: \$ _____ for Sponsor Type: _____

Printed name: _____ Cell: _____

Email: _____

Authorized Representative Signature: _____

Date _____

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